

euro adhoc: Zapf Creation AG / Release of a voting rights announcement according to article 26, section 1.1 WpHG (Securities Trading Act) with the aim of a Europe-wide distribution

Notification of voting rights transmitted by euro adhoc. The issuer is responsible for the content of this announcement.

Person/company obliged to make the notification:

Name: Nicolas Mathys
State: Switzerland

Company data:

Name: Zapf Creation AG
Address: Mönchrödener Straße 13, 96472 Rödentel
Place: Roedental
State: Germany

31.07.2008

Nicolas Mathys, Switzerland, notified us on July 30, 2008 in accordance with Section 21 para 1 German Securities Trading Act that his voting share in the Zapf Creation AG, Roedental, Germany, on July 25, 2008, exceeded the threshold of 20% and as of that date equaled 20.05% (3,867,935 voting shares).

Roedental, July 31, 2008

Zapf Creation AG
The Management Board

emitter: Zapf Creation AG
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sector: Consumer Goods
ISIN: DE0007806002
indexes: MDAX, CDAX, Classic All Share
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade:
Börse Berlin, Börse Hamburg, Börse Stuttgart, Börse Düsseldorf,
Börse Hannover, Börse München
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